2027 PRESIDENTIAL MANIFESTO

JCI Grenada

GROWING TOGETHER

Turning Commitment into Impact



Cameron Philbert
For President | JCI Grenada 2027

- Engaged Members
- Community Impact
- Sustainable Growth

VOTE FOR CAMERON FOR JCI GRENADA PRESIDENT AT AGM 2026

My commitment

I am standing for President because I want us to grow a chapter where members feel connected, understand where they can contribute, and have opportunities to develop as leaders.

Our commitment should be visible in the experience we create for members and the difference we make across Grenada.

My contribution in 2026

- **Member recruitment.** Helped drive member recruitment through promotion, improved application resources, orientation support and continued guidance for prospective members.
- **Public relations.** Led Public Relations for JCI Grenada.
- **Fundraising.** Actively participated in every fundraising activity.
- **Representation.** Attended the 2026 National Convention and represented JCI Grenada in public speaking.
- **Chapter coordination.** Coordinated the visit of National President Regina Bunbury and organised the installation of the 2026 Board.
- **Membership systems.** Led the development of the JCI Grenada Membership Platform through my company, Digital Growth. The platform is now live.

In 2027, I want to build on this experience through three priorities:

ENGAGED MEMBERS | **COMMUNITY IMPACT** | **SUSTAINABLE GROWTH**

I will work alongside members, committees and the Executive Board to give these priorities clear responsibilities, practical plans and consistent follow-through.

Engaged members

A growing chapter begins with a membership experience that people value. Every member should have a clear opportunity to contribute, learn and lead.

01 **Strengthen recruitment and welcoming.** Build on our existing recruitment tools, maintain contact with prospective members, and help new members find their place after joining.

02 **Create clear opportunities to contribute.** Match members' interests, skills and availability with clearly defined roles within committees and project teams.

03 **Improve communication and follow-up.** Use the JCI Grenada Membership Platform as our central place for meeting notices, project updates, calendars and opportunities to participate. Keep information current and follow up so members know their roles, costs and arrangements.

04 **Bring members together in person.** Organise regular, low-cost meetings and activities at convenient venues, with shared transport arrangements where practical.

05 **Support and recognise members.** Give members opportunities to lead with guidance from experienced members, and acknowledge contributions throughout the year.

Early in the term, we will establish a clearer picture of participation and seek members' feedback on their interests, participation barriers and project ideas. This feedback will help shape committee plans, flagship programmes and additional community initiatives.

Community impact

Environmental sustainability, Project Bright Start, and developing young business leaders and entrepreneurs will be our flagship community impact areas for 2027. Members will help refine these priorities and propose additional projects, with decisions guided by community needs, available resources and our capacity to deliver.

Environmental Committee

Support the Environmental Committee to develop and deliver a practical programme of environmental action, shaped by member feedback and community needs. Agree an annual work plan, partnerships, resources and measurable outcomes, supported by regular reporting and follow-up.

Project Bright Start

Build on the school supplies initiative we commenced, working with schools and community partners to identify children's priority needs and organise support ahead of distribution.

Our follow-up will consider whether the supplies provided addressed those needs and what gaps remain. As partnerships and resources grow, we can extend the programme's reach across Grenada.

Young Business Leaders and Entrepreneurs Programme

Develop a practical pilot programme combining leadership development, business workshops and mentorship.

Participants would explore business planning, financial management, marketing, teamwork and managing operations. Each participant would develop an action plan, with a later check-in to understand how they have applied what they learned.

We will seek experienced business leaders and partner organisations to help shape and deliver the programme.

Sustainable growth

Our committees and programmes need dependable support and an organisation capable of following through.

Build lasting partnerships

Develop annual partnership opportunities around our programme of work. Partners should understand the needs being addressed, the contribution requested and how progress will be reported. Support can include funding, materials, venues, transport, professional services and mentorship.

Expand fundraising and grant opportunities

Expand the Fundraising Committee's remit to include grant research, application planning, proposal development and grant reporting, alongside fundraising activities. Maintain an opportunity calendar and match projects with suitable funding.

Plan and manage resources responsibly

Work with committees to agree annual work plans, budgets, financial responsibilities and a funding approach before activities proceed. Support adoption of the membership platform's dues and financial functions, with clear guidance for officers and members.

Measure and follow up

Agree objectives, measures of success and a reporting schedule with committees and project teams. Share quarterly updates covering participation, funding, expenditure, community outcomes and the next actions required.

Protect continuity

Keep committee plans, project records, partner commitments, grant obligations, financial records and lessons organised so future boards can sustain our work and members can continue developing as leaders.

Our first 90 days

DAYS 1-30

Listen and establish our starting point

Confirm each committee's leadership, membership, mandate and responsibilities, and review commitments, resources and support needs. Gather members' feedback on interests, participation barriers, flagship priorities and additional project ideas.

DAYS 31-60

Organise and secure support

Help each committee agree its work plan, calendar, budget, funding approach and measurable targets, with orientation and planning support. The Fundraising Committee will map grant opportunities and prepare an application calendar.

DAYS 61-90

Begin delivery and report progress

Resolve outstanding setup needs, begin agreed activities and priority grant applications, and establish regular committee check-ins and reporting. Progress adoption of the platform's dues and financial functions, confirm arrangements for the young business leaders and entrepreneurs pilot, and share the first quarterly update.

My commitment to you

I will lead with clear communication, shared responsibility and follow-through. I will listen to members, create opportunities for others to lead, and keep our attention on the commitments we make.

I ask for your support to serve as President of JCI Grenada in 2027.

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